



For Immediate Release
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AETNA DONATES \$20,000 IN SCHOLARSHIPS TO FAMILIES OF CHESTER AND MONTGOMERY COUNTIES

*Area business, state senator and families laud program
promoting financial support for students*

POTTSTOWN – Today representatives from Aetna and Bravo Foundation along with Sen. John Rafferty, Jr. presented a \$20,000 donation for scholarships to families of Chester and Montgomery counties.

“We are pleased to be a part of a program that gives parents an opportunity to choose the best match for their children’s personal educational needs,” said Gregg Martino, Head of Regulatory Affairs for Aetna. “The EITC program and Bravo Foundation have made this donation possible to help support families in our local communities.”

Aetna made its contribution through Bravo Foundation, a Harrisburg-based organization that enables companies to grant scholarships to children under the EITC program. Since its inception in 2003, the Bravo Foundation has committed nearly \$6 million in scholarship dollars to students statewide. More than 33,000 children across Pennsylvania currently benefit from EITC scholarships.

“The EITC program is good for Pennsylvania on many levels,” said Rafferty. “Participating businesses obtain tax breaks. Families are better able to provide an education that is suitable for their children. Schools attract more students and Pennsylvania businesses benefit from a better educated workforce.”

Dennis Walsh, President of Bravo Foundation and Paul Fisher, Coventry Christian School principal, also attended the presentation.

The EITC initiative provides companies with a 75 percent tax credit – 90 percent for a two-year commitment – for funds donated to approved, non-profit scholarship or educational improvement organizations.

“We thank Aetna and Bravo Foundation for making this generous donation possible,” said Fisher.

Aetna is one of the nation’s leading diversified health care benefits companies, serving approximately 28.3 million unique members with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, group life, long-term care and disability plans, and medical management capabilities. Our customers include employer groups, individuals, college students, part-time and hourly workers, health plans and government-sponsored plans. For more information, visit www.aetna.com.

***Bravo Foundation** is an educational scholarship organization and is recognized as an approved 501(c)3 not-for-profit organization. The Foundation’s mission is to aggressively seek scholarship opportunities for families throughout Pennsylvania.*

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